

Research on Teaching Methods of Integrating Entrepreneurship and Innovation Education into Higher Vocational Education

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Abstract: More and more attention has been paid to innovation and entrepreneurship education in higher vocational colleges. It is necessary to strengthen teaching reform and establish a public education and professional education platform for innovation and entrepreneurship education. Innovation and entrepreneurship education for higher vocational college students refers to educating and influencing students through relevant courses and activities so as to make them have initial innovation and entrepreneurship awareness and spirit, innovation ability and entrepreneurship skills. In order to scientifically and effectively promote the development of innovation and entrepreneurship education in higher vocational colleges, it is necessary to combine the laws and characteristics of higher vocational education, construct an education system of innovation and entrepreneurship, and explore the direction and way of development of innovation and entrepreneurship education in higher vocational colleges. The traditional employment oriented talent training mode of higher vocational education can not meet the mission of higher vocational education given by the state and society, and innovation and entrepreneurship has become the leading role of Higher Vocational Education in today's era. The exploration of innovation and entrepreneurship education is not only related to the quality of college students, but also to the employment of college students. It is also an inevitable requirement of economic and social development for higher vocational education.

1. Introduction

As the pace of China's economic restructuring continues to accelerate, the traditional industries and positions will be reorganized accordingly. New industries, new industries and new types of work will continue to emerge. Training modern talents with innovative thinking, innovative spirit, entrepreneurial awareness and entrepreneurial ability will become an important factor to help China's economic development and transformation [1]. Teaching resources play an important role in the discipline construction and professional transformation of colleges and universities. With the expansion of enrollment in colleges and universities, the rational allocation of teaching resources has become the decisive factor for the survival and development of colleges and universities. Innovation and entrepreneurship education for higher vocational students refers to the education and influence on students through relevant courses and activities, so that they have initial innovation and entrepreneurship awareness and spirit, innovation ability and entrepreneurship skills [2]. Innovation and entrepreneurship education is a new educational thought and educational practice aiming at cultivating college students' innovative spirit, entrepreneurial awareness and entrepreneurial ability. Innovation and entrepreneurship education in higher vocational colleges is quality education aiming at cultivating creativity and creativity, is the inevitable trend of deepening the reform of higher vocational education, and is the deepening and concretization of quality education [3]. At present, no one is integrating teaching resources of innovation and entrepreneurship education based on the teaching of innovation and entrepreneurship education. Therefore, exploring its allocation mechanism and effectively grafting pedagogy and management are of groundbreaking significance [4].

The importance of innovation and entrepreneurship education is self-evident. Even higher vocational colleges have spared no effort to carry out theoretical discussions and practice. The employment-oriented talent training model of traditional higher vocational education has been unable to meet the mission of higher vocational education entrusted by the state and society. Innovation and entrepreneurship have become the leading role of higher vocational education in today's era. Vigorously developing innovation and entrepreneurship education is not only the result of social development and external policy guidance, but also the internal requirement of the current reform and development of higher vocational education [5]. Based on integrating teaching resources inside the school, developing teaching resources outside the school, and achieving strong alliance and resource sharing between schools and schools, schools and enterprises, it can provide a successful paradigm for higher education institutions to establish educational teaching resource development research based on innovation and entrepreneurship. Carrying out innovation and entrepreneurship education provides new ideas for higher vocational education reform. The workers cultivated in innovation and entrepreneurship education are not only suitable for the operation of a certain type of work or a production link, they also have the sense of innovation and innovation and entrepreneurship [6]. The problem of exploring innovation and entrepreneurship education is not only related to the quality of college students, but also to the employment of college students. It is also an inevitable requirement of economic and social development for higher vocational education.

2. The Current Situation of Innovation and Entrepreneurship Education in Higher Vocational Colleges

The innovation and entrepreneurship education in higher vocational colleges is quite different from that in undergraduate colleges. The strength of a country depends on its comprehensive national strength. The stronger the national strength, the higher the quality of workers, and the more innovative and entrepreneurial talents there are. Higher vocational and technical colleges are the cradle for training high-quality workers, and innovation and entrepreneurship education has become the core of training talents. At present, the innovation and entrepreneurship education in higher vocational colleges is not refined enough. There are a series of problems that restrict the development of innovation and entrepreneurship education and do not really solve the pain points and difficulties in the process of students' innovation and entrepreneurship. It is mainly manifested by the problems of higher vocational students' cognition of innovation and entrepreneurship education, the current situation of innovation and entrepreneurship education and the cognition of innovation and entrepreneurship environment. The development and penetration of innovation and entrepreneurship education in higher vocational colleges are not only conducive to entrepreneurship and employment, but also will form a "direct driving force" for national economic development [7]. Most of the higher vocational colleges are upgraded from middle-class vocational schools, and their running time is generally short. The structure of teachers is not reasonable and the number is still insufficient. The shortage of innovative and entrepreneurial teachers is even more serious.

At the call of the state, innovation and entrepreneurship have become the current trend of the times. From the central government to the government, a series of policy documents have been issued to promote the in-depth implementation of the innovation-driven development strategy and to promote mass entrepreneurship and innovation at a higher and deeper level. Most colleges and universities are under the centralized management of the Communist Youth League Committee, entrepreneurship education is generally under the responsibility of the Employment Department, and some colleges and universities rely on specialized departments to implement flexible innovation and entrepreneurship work. There is a lack of effective communication between the work, and the resource sharing mechanism has not yet been fully established. If the evaluation content is not standardized, the talent training plan will marginalize innovation and entrepreneurship education [8]. With the establishment of the system, it is a sacred mission and the ultimate goal to guide people to recognize the cultivation of innovative and entrepreneurial talents. Innovation and entrepreneurship education in colleges and universities is a new research topic in recent years and a new educational concept. Innovation and entrepreneurship education, as the basic implementation strategy of

ordinary universities, should have the same problems as other research objects. The new educational concept reminds us that the students trained by higher vocational colleges are not only the employed, but also the creators of jobs [9]. We should establish a special resource platform for college students' innovation and entrepreneurship education, expand and utilize the social resources for college students' innovation and entrepreneurship education, and build an internal communication platform for college students' innovation and entrepreneurship education. The ability of innovation and entrepreneurship is not only the core competence of higher vocational students, but also the core competitiveness of schools. If the result of talent training in higher vocational colleges is to compete for the existing jobs, instead of starting a business.

3. On the Integration of Professional Education and Innovative Entrepreneurship Education

3.1. Perfecting Measures to Guarantee Innovation and Entrepreneurship

Innovation is different from creation. Creation is original. Innovation is to bring forth the old and bring forth the new. It is to improve the old in the process of continuous improvement. Innovation and entrepreneurship education is a new field in the running process of higher vocational colleges and a new problem to be solved urgently in education and teaching. Students in higher vocational colleges should not only receive theoretical education and skill education in the traditional sense, but also have the ability of innovation and entrepreneurship. Professional education is the foundation of innovation and entrepreneurship education. The development direction of innovation and entrepreneurship education itself should form its own independent professional system. Under the major proposition of adhering to the path of independent innovation with Chinese characteristics and building an innovative country, higher vocational colleges need innovative education models and educational opportunities benefiting a wider range of students to correct some alienated and negative views and opinions on innovative education. Entrepreneurship focuses on turning creation and innovation into reality, transforming creation and innovation achievements into productivity, producing goods with advanced use value and service value, and obtaining economic benefits through marketing. Entrepreneurship is a concrete action to popularize and apply a series of innovation achievements [10]. Higher vocational colleges must have a deep understanding of the essence and connotation of innovation and entrepreneurship education, as well as the requirements of the times, and take quality education as the starting point to integrate professional education, quality education and innovation and entrepreneurship education comprehensively and organically. Innovation and entrepreneurship education in higher vocational colleges is carried out against the background of increasing employment pressure of college students, especially under the impact of the international financial crisis, which has received more and more attention and strengthening from schools.

3.2. Building a Platform for Innovation, Entrepreneurship and Education

The duty and focus of higher vocational education is to cultivate students' comprehensive quality, not only to enable students to have immediate employment ability and entrepreneurial ability, but also to cultivate students' opportunistic entrepreneurial ability. Therefore, higher vocational colleges should build a public education platform for innovation and entrepreneurship for most students. Innovation and entrepreneurship theory course focuses on cultivating innovation and entrepreneurship spirit, entrepreneurship consciousness and developing entrepreneurship personality, so the theory course is aimed at all professional students, mainly permeating professional courses with entrepreneurship education thoughts. Innovation and entrepreneurship education should be built according to disciplines, and undergraduate colleges and universities should bear more responsibilities. Higher vocational colleges should establish the idea that innovation and entrepreneurship education is an integral part of professional education according to the characteristics and interests of students, do a solid job in teaching practice in professional classrooms, innovate the mode of professional education, and integrate innovation and entrepreneurship education into professional education [11]. Entrepreneurial talents are talents with

certain pioneering spirit and good entrepreneurial quality, who can seize opportunities and take risks to engage in certain undertakings and create social wealth and personal wealth. Most schools take easing the employment pressure of college students as their primary goal and main motivation, and carry out it together with employment guidance teaching, which greatly reduces the status of innovation and entrepreneurship education. The curriculum system of the professional talent training program includes a general curriculum module and a professional curriculum module, which implement the innovative and entrepreneurial ability training of the talent training program into every curriculum of general education and professional education.

4. Conclusions

Entrepreneurship education is a systematic project. It is necessary to cultivate entrepreneurs' entrepreneurial awareness, entrepreneurial thinking and entrepreneurial skills through various available educational methods. In particular, it is necessary to pay attention to the humanistic quality education of higher vocational students, improve their knowledge structure and improve their comprehensive quality. Innovation and entrepreneurship education should be integrated into the whole process of talent cultivation in higher vocational colleges and become the motive force of quality education for students. This will definitely be a comprehensive baptism of higher education thoughts and a comprehensive practice of the concept of educating people. The development of teaching resources of innovation and entrepreneurship education in Colleges and universities needs the cooperation of all departments in Colleges and universities to fully integrate the existing resources so as to achieve the highest utilization rate. In the innovation and entrepreneurship education, the school should pay attention to the cultivation of college students from ordinary job seekers to job creators with innovative quality. Innovation and entrepreneurship education should pay attention to the development of College Students' learning potential, cultivate college students with innovative thinking mode, and fundamentally solve the employment problem of vocational college graduates. Only when the development of innovation and entrepreneurship education teaching resources in Colleges and universities is completely solved, can the innovation and entrepreneurship education in Colleges and universities develop smoothly and rapidly.

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